

QNeST – Quality Network on Sustainable Tourism” – Project Code No. 225 - CUP F89H17000020005 - Interreg ADRION Programme A.P. 2, O.S. 2.1 (European Regional Development Funds – Instrument for Pre-Accession II Fund)

AGENDA

The Adriatic Ionian Quality Tourism Workshop, Expo and Routes QNeST Project

Project Activities: AT1.3 - Pilot QNeST Workshops; AT3.2 - Pilot QNeST Routes; AC.3 – Public Events

Date: 27th June, 2019

Place: Building 5, Studium 2000, Via San Nicola angolo via di Valesio, Lecce, Italy

**08.30 – 13.00 - Transnational Vision and Itineraries for Quality
Sustainable Tourism**

Closed session - addressed to QNeST stakeholders

8.30 - 9.00

Meeting point – Building 5, Studium 2000, Via San Nicola angolo via di Valesio, Lecce – Registration of participants

9.00 – 9.15

Institutional Greetings

QNeST Project Presentation

Introduction to the workshop agenda

9.15 – 11.00

QNeST Routes: presentation of the project routes for each partner territory

QNeST Transnational Itineraries: Introduction to thematic QNeST Itineraries

11.00 – 11.15

Coffee Break

11.15 – 13.00

Working Group Session – Common Vision at Adriatic-Ionian level, best practice exchange, design and updating of QNeST routes and itineraries. Potential Strategies for the Transnational Itineraries

Valorization

13.00 – 14.00

Light Lunch

14.00 – 17.00 – 1st Outdoor Route testing

Addressed to QNeST stakeholders

14.00 – 14.30

Bus transfer for outdoor excursion

14.00 – 16.30

Outdoor excursion – Adriatic route of quality members: nature and accessibility
(pre-registration requested)

16.30 – 17.00

Bus transfer to Lecce – Studium 2000

17.00 – 19.00 – B2B Sessions for Quality and Sustainable Actions

Open to foreign and local stakeholders

17.00 – 19.00

B2B Session – Reserved areas for business and good practice exchange

17.00 – 22.30 – Transnational micro-fair of Quality Network

Open to public

17.00 – 22.30

Open Space of public exhibition for QNeST Members:

- Territorial desks of QNeST members and routes promotion

- Open meetings with stakeholders

19.00 – 20.00

Animated Tour of Ancient Lecce (pre-registration requested)

20.30 – 22.30

- The tasting of Adriatic Ionian territories – supported by the QNeST members
- Traditional music and dances

Date: 28th June, 2019

Place: Lecce, Italy

08.30 – 14.00 – 2nd Outdoor Route Testing

Addressed to QNeST stakeholders

8.30 – 9.00

Meeting point for Bus Transfer – Piazzetta Arco di Trionfo - Obelisco, Lecce

9.00 – 13.30

Outdoor excursion – Adriatic route of quality members: the wine path
(pre-registration requested)

13.30 – 14.00

Bus transfer to Lecce – Piazzetta Arco di Trionfo - Obelisco, Lecce